PRIVACY POLICY

Darch AI

Effective Date: January 8, 2026

This Privacy Policy describes how Darch AI, operated by **Darch, Ltd., a Delaware corporation**, collects, uses, and protects personal information.

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1. Information We Collect

We may collect:

- Account information (email, usernames, subscription status)
- Connected account data (API tokens, metadata)
- Posting activity and logs
- Uploaded or processed media and captions
- Technical data (IP address, browser type, device information)

We do not collect third-party platform passwords.

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2. How We Use Information

We use information to:

- Operate and maintain the Service
- Process reposting, editing, and automation tasks
- Provide support and communicate with users
- Process payments
- Detect abuse, fraud, or security issues
- Comply with legal obligations

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3. Data Storage and Security

We use reasonable administrative, technical, and organizational safeguards to protect data. API tokens and sensitive data are encrypted where appropriate.

No system is completely secure, and we cannot guarantee absolute security.

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4. Data Sharing

We share data only with service providers necessary to operate the Service, such as payment processors, cloud infrastructure providers, and connected platform APIs.

We do not sell personal data.

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5. Data Retention

We retain data as long as necessary to provide the Service, comply with legal obligations, or resolve disputes. Posting logs and related data may be retained for operational and diagnostic purposes.

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6. Your Rights

You may request access to, correction of, or deletion of your personal information by contacting support@darchai.com. We may retain certain information as required by law.

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7. Children’s Privacy

The Service is not intended for individuals under 18 years of age. We do not knowingly collect personal data from minors.

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8. International Transfers

Your information may be processed in the United States or other countries where we or our service providers operate.

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9. Changes to This Policy

We may update this Privacy Policy periodically. Continued use of the Service after changes take effect constitutes acceptance.

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10. Contact Us

Support: support@darchai.com
Company: Darch, Ltd. (DBA Darch AI)